



Dear Valued Distributor:

Welcome to The Fresh Assure Program! InterLab Supply is pleased to offer this new Quality Assurance program to select distributors.

What is it?

The Fresh Assure Program is a 12 month program designed to relieve small PolySeed® distributors of the product freshness concerns that go hand-in-hand with slower inventory turn-over rates. We believe that the alternate purchasing option this program provides will increase end-user satisfaction by ensuring that the customer is always receiving the freshest product possible.

How does it work?

The Fresh Assure Program allows the Distributor to fulfill orders on an as-needed basis while still receiving distributor pricing. Here's a brief summary of the process:

- The distributor will purchase the 10 bottle minimum at InterLab Supply's discounted distributor pricing and a credit memo will be issued at the time of purchase.
- InterLab Supply will hold the purchased inventory until the distributor is in need of product. When the distributor sale has been made, the distributor will contact InterLab Supply for shipment.
- Using the Distributor's UPS shipper number, InterLab Supply will ship the product/s to distributor facilities or drop ship the items directly to the 3rd party.
- As product is shipped, a new credit memo will be completed and sent to the Distributor. The updated credit memo will reflect the remaining credit and the number of bottles left in inventory.
- If all 10 bottles of PolySeed® are sold during the 12 month period, the Distributor may elect to continue purchasing PolySeed® through The Fresh Assure Program; the Distributor will purchase and be credited for 10 new bottles of PolySeed® at distributor pricing.
- If the Distributor is unable to sell all 10 bottles of PolySeed® during the 12 month period, a refund will be issued for the remaining unsold product. If a refund is issued, the Distributor will be ineligible for future participation in The Fresh Assure Program.

What are the benefits of The Fresh Assure Program?

The Fresh Assure Program guarantees fresh product to the end user which results in:

- improved product performance
- reduced need for technical support
- longer shelf life for the end user
- elimination of distributor stock rotation concerns
- increased customer satisfaction

How do I switch to The Fresh Assure Program?

To begin purchasing PolySeed® products through The Fresh Assure Program, please contact Peggy Morrison at 888.MyPolySeed.

InterLab Supply is dedicated to maintaining the high product quality standards that are associated with the PolySeed® brand name. Because the sole purpose of The Fresh Assure Program is to support this dedication to quality, InterLab Supply is open to new ideas that will help us to meet this end. We welcome Distributor input and are eager to work with you to meet your specific needs.